

Project “Support to Banking Universities in Vietnam” completed



Dr. Ho Dieu (left), Vice rector of the Banking University (HCMC) meets with Brigitte Bruhin (middle), Deputy Country Director for SECO, at the closing event on 17 December 2009 in HCMC.



Conrad Rupert

The Swiss State Secretariat for Economic Affairs (SECO) funded project “Training and Capacity Building Programme to the Banking Universities in Vietnam” was completed with a closing event that took place at the Sheraton Saigon Hotel on 17 December 2009. This event marked the end of a successful project that commenced in March 2008. The event was attended by representatives of the Banking Academy (Hanoi) and the Banking University (Ho Chi Minh City), SECO, WSB/ESBG and its local consortium partner Bank Training and Consultancy (BTC), and along with various media representatives, marked the end of a successful project that commenced in March 2008.

The project consisted of the development of eight training courses based on practical concepts and tools currently used by global banks, including a seminar on improving presentation skills and techniques. These courses were subsequently delivered by a team of international and Vietnamese training specialists to the teaching Instructors at the Banking Academy in Hanoi and Banking University in Ho Chi Minh City.

The courses – with duration between 1 and 2 weeks – were delivered at both banking universities, and were attended by approximately 500 instructors of both banking universities. Some 80% of the Instructors successfully completed their course, and most attended several seminars in line with their specialisations. Anecdotal evidence indicates that the technical skills and the effectiveness of teaching at the two universities have improved.

Generally, both the content and delivery were highly appreciated; instructors were asked to complete an evaluation form at the end of each course, and the average score was approximately 7.5 out of 10. The success of the project was confirmed by Dr. To Ngoc Hung, Director of the Banking Academy and Dr. Ho Dieu, Vice Rector of the Banking University, who both expressed their gratitude to SECO and the implementing partners, which in addition to WSB/ESBG consisted of the BTC from Vietnam and Savings Banks Foundation for International Cooperation of Germany.

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